MAXIMUM ATTENTION.
FOCUSED EXPOSURE. STRATEGICALLY TARGETTED.

Looking for more exposure on the CEE, SCANDINAVIA, DACH, SOUTHERN EUROPE or BENELUX markets? Need undivided attention? Join our roadshows. For the the 8th consecutive year we will be conducting private roadshows across these markets. Taking on board maximum 7 suppliers that are not competing with each other, we set the stage for exclusive focus on your product by the top producing travel advisors in each city. The criteria for invitation to our event is past known production of high-ticket bookings to either our portfolio or past attendees of our events.

HOW IT WORKS?

Events are taking place in what we believe is the best hotel in each city. Each Hotelier has its own branded table. Travel advisors mingle from table to table while cocktails and canapes are being served. We create an ambiance for networking, there are no fixed appointments, and time is on your side. Once everyone has done a round, a seated dinner follows, for more networking opportunities.

SAVE THE DATE FOR 2027 ROADSHOWS

Central & Eastern European Roadshow
Dates: 25th – 29th January 2027
Cities we visit: Warsaw, Prague, Bucharest, Sofia, Bratislava
New: Ad-on lunch in Bratislava on Friday

Scandinavia Roadshow
Dates: 8th – 10th February 2027
Cities we visit: Copenhagen, Stockholm and Oslo
(Helsinki travel advisors are flown to Oslo)

DACH Roadshow
Dates: 28th June – 2nd July 2027
Cities we visit: Vienna, Munich, Zurich, Cologne

The Southern Europe Roadshow
Dates: 15th – 18th November 2027
Cities we visit: Barcelona, Madrid, Milan, Paris







For more information, please contact **Gabriela Marková** on *gabriela.markova@gmselection.com.*